COMMUNITY OUTREACH GROUP FOR LANDSCAPE DESIGN

ANNUAL REPORT 2019
Executive Director
Jennifer Kimball

BOARD OF DIRECTORS, 2019
Karen Clay, President
Executive Director, Rebuilding Together Boston

David Jay, ASLA, Treasurer
Weinmeyr/Jay Landscape Architects

Terese D’Urso
Landscape Historian

Hadley Berkowitz, Secretary
Hadley Berkowitz Landscape Design

Roberta Gianfortoni
Retired Asst. Dean, Harvard School of Public Health

Ricky Guerra
Construction Manager, Jamaica Plain Neighborhood Development Corporation

Michelle Moon
Civic Space Collaborative

Ellan Siegel
Retired Health Care Consultant

CHANGES IN JUNE 2019
David Jay was elected Interim President
Karen Clay stepped off the Board
Terese D’Urso stepped off the Board
Ellan Siegel resigned from the Board

CHANGES IN 2020
Hadley Berkowitz was elected President
Roberta Gianfortoni was elected Interim Secretary
Christine Tullius joined the Board
Cathy Neal joined the Board

ADVISORY BOARD
John Furlong, FASLA
Director, The Landscape Institute, retired

Linda Herman
RN, Landscape Designer

Heather Heimarck, FASLA
HighMark Land Design

Karen Howard
Howard Garden Designs

Sally Muspratt
SMMGardens

Susan Opton
Terrascapes

Todd Richardson, ASLA
Richardson & Associates

Alexandra Schweitzer
Health Care Administrator

Cover: Franklin Field Community Garden, a 2019 COGdesign project in Dorchester designed by volunteer landscape architects Fletcher Phillips and Adelle York.

Celebratory cake at the 2019 Annual Meeting in honor of Board members Karen Clay and Terese D’Urso, who stepped down after serving two terms each.
August 2020
Dear friends of COGdesign,

It is that time of year to reflect on both successes and challenges of the past year. I’m honored to have been elected President of the Board in March 2020. Despite the challenges of COVID-19, COG has continued to make progress on this year’s projects.

The Board has also weathered some changes. Karen Clay stepped down in June after serving two consecutive terms as President. Unfortunately, newly-elected President Ellan Siegel had to step down in July for personal reasons. David Jay agreed to serve as Interim President as well as Treasurer and led us through March of 2020. We’re grateful to David for taking on leadership of the organization.

Terese D’Urso also stepped off the Board after serving two consecutive terms. It’s hard to quantify the enormous amount of work Terese and Karen did for COG. We are deeply grateful for their commitment. In addition, Lyn Carroll and Valerie Burns stepped off the Board early in 2019. But we brought on three new members, all of whom are connected to the Magnolia Street Garden project in Roxbury: Michelle Moon, Ricky Guerra and myself. Christine Tullius, who also worked on the Magnolia project, joined the board in early 2020.

We held a Strategic Planning meeting in July to discuss the future of COG, inviting recent Board members, the Advisory Board and a diverse group of colleagues in the nonprofit world. We emerged stronger and more resolved than ever to bring COG into a more sustainable place. We are so grateful to everyone who contributed to the discussion.

Our Executive Director Jennifer Kimball really got her feet under her and initiated productive conversations with BSLA about partnering, worked closely with the Ecological Landscape Alliance and strengthened ties with Northeastern and the Boston Architectural College.

Some highlights of 2019:
• Renewed focus on environmental justice
• Design Review was held in COG’s office in the Taza Chocolate Building in Somerville
• Four COG projects moved into development phase
• Three 2019 COG projects and one 2018 project received Boston CPA funding in early 2020

These are just a few of the highlights. While we want to recognize our successes, we also understand there are areas where we need to grow. These include:
• Becoming more financially stable
• Establishing partnerships with other organizations to further our work
• Continuing to recruit a talented, diverse Board as we address the issue of Diversity, Equity and Inclusion

Thank you for your ongoing support. We look forward to your partnership and your help to continue our mission to help improve the health, environment and lives of those who live in underserved communities in and around Greater Boston.

In gratitude for your continued support,

Hadley S. Berkowitz
COG Board Chair
landscape architects and designers worked pro bono with community organizations in Boston neighborhoods and the gateway city of Lowell, including:

- Dorchester (Franklin Field)
- Roxbury
- Lower Allston
- South Boston
- Mattapan

COG DESIGNERS DONATED:

- 394 hours of professional time valued at $39,390

IN ADDITION:

- 9 of this year’s volunteer designers were new to COG;
- 4 projects involved building community gardens, adding a total of 54 new raised beds which provide space for over 100 families and individuals to grow 648 lbs of potential produce.
2019 PROJECTS

COG took on eight 2019 projects. We are excited that three of them (along with one 2018 project, the Egleston Square Peace Park in Jamaica Plain/Roxbury) applied for and received significant funding from Boston’s Community Preservation Act (CPA). Of the original eight, two projects required more resources than we had at hand and the third lost its designer. We hope to revive all three with the 2020 group.

Every open space project COG takes on addresses a number of pressing needs: climate resilience, environmental justice and health equity among them. Our focus continues to be in Greater Boston but we do continue to work in Gateway cities and under-resourced communities in Eastern Massachusetts. Creating parks in our cities helps counter global warming by mitigating the urban “heat island effect,” lowering the temperature and cleaning the air. Ensuring that existing green space will stay green must be balanced with the need for housing. But green space is a critical piece of improving urban

*Masterplans for the four COG projects that applied for Boston CPA Funding in 2019 clockwise from top left: Franklin Field Community Garden, Barnard Place Park, Magnolia Street Garden, Egleston Square Peace Garden*
residents’ health outcomes and quality of life. We are committed to amplifying the voices of our community clients in their quest to bring their vision to fruition; and to seeing our vision for every person to have access to green space become reality.

**BARNARD PLACE PARK, SOUTH BOSTON**

**applied for CPA funding 2019, received $150,000, 2020**

Amidst the pressure of development in South Boston, a group of neighbors were concerned about losing a beloved green lot in between their homes to high-end housing developers. During the design process they formed a Friends Group and gained ownership of the land through the Department of Neighborhood Development (DND). In 2020 they were granted partial funding from the Boston Community Preservation Act (CPA) for the new public park we designed with them.

Designers: Horticulturalist Darrah Cole and landscape architect Amanda Foran Shepherd: Valerie Burns

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**Barnard Place Plant schedule 2019**

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<th>common name</th>
<th>size</th>
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<tr>
<td>Fuji apple</td>
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<td>Cornus kousa</td>
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<td>Lilium</td>
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<td>Rose 'Zéphirine Drouhin' or your choice</td>
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<td>Syringa</td>
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<td>Calamagrostis Karl Forrester</td>
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<td>Carex</td>
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<td>Aronia Blue Ice</td>
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<td>Thymus</td>
<td>rose</td>
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<tr>
<td>Compost</td>
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<td>Enriched topsoil, minimum 6% organic matter</td>
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**Plants and Materials**

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<td>BOCCE COURT DRY ERASE BOARD, HOOKS ON FENCE</td>
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<td>FUTURE DEVELOPMENT LOW WOOD FENCE AND GATES</td>
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<td>CLOVER</td>
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<td>VEGETABLE BED</td>
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<tr>
<td>FUTURE DEVELOPMENT</td>
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<td>1/4&quot; = 1'-0&quot;</td>
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**Darrah Cole’s plant selection; the site and the park plan.**
FRANKLIN FIELD ELDERLY HOUSING, DORCHESTER
applied for CPA funding 2019, received $250,000, 2020

A group of seniors living in Boston Public Housing applied to COG for help designing a community garden where they could walk barefoot in the summer, share fresh vegetables and herbs from the raised beds, read to children from the adjacent primary school and stay cool in the shade. Harvard Graduate School of Design students Fletcher Phillips and Adelle York signed on to work with this enthusiastic group of seniors. Boston CPA funded half their budget in 2020 and Fletcher continues to work on the project as an employee of Michael Van Valkenberg Associates. MVVA will bring the project to fruition.

Landscape architects: Fletcher Phillips and Adele York
Shepherds: Jean Krasnow and Brooke Nash

Top left: the masterplan for Franklin Field Community Garden; the proposed shed; landscape architects Adelle York and Fletcher Phillips making a presentation to the community; a second rendering of the space; and a section through the garden.
GARDNER PILOT ACADEMY, ALLSTON
First created by the Boston Schoolyard Initiative ten years ago GPA’s outdoor classroom has evolved (and decomposed) over the years. The school’s outdoor committee wanted to improve their outdoor classroom and the quiet nook they call the kindness garden. Not only did GPA get great designs for those particular spaces but the designers also created a masterplan for their entire campus. GPA is a K-8 pilot school in Allston serving approximately 400 students from across Greater Boston. More than 70 percent of students live in the Allston-Brighton community at large. Multiple languages are spoken: sixty-seven percent of students speak a first language other than English such as Spanish, Portuguese, Haitian Creole, and Mandarin. Fifty-five percent are English Language Learners; eighty-five percent of students are eligible for the free or reduced price lunch. Seventeen percent of students receive special education services.

Landscape architects: Kaila Bachman and Megan Tompkins
Shepherd: Terese D’Urso

Above: GPA science teacher Barbara Gates explains the science board; the final plan for revitalizing the classroom; below, Kaila and Megan present the full masterplan at COG’s Annual Design Review
MAGNOLIA STREET GARDEN, ROXBURY
applied for CPA funding 2019, received $150,000, 2020

Three community nonprofits — Alternatives for Community & Environment (ACE), Fairmount Greenway Task Force (FGTF), and Dorchester Neighbors, Inc. (DNI) — combined forces to apply to COG for assistance with the design of a beloved but neglected open space and former community garden to create a public park near Upham’s Corner. The space sits right along the proposed nine-mile walking and bike route (aka a neighborway) which FGTF is developing. During the design process DNI, which is the land trust arm of Dudley Street Neighborhood Initiative, closed on acquisition of the land from Boston Department of Neighborhood Development (DND). The Magnolia Street project has received $100,000 from DND in addition to the $150,000 from CPA. To learn more about the story of this project, read our article in the December 2019 issue of the Ecological Landscape Association’s newsletter. READ IT HERE.

Landscape designers: Hadley Berkowitz and Christine Tullius
Shepherd: Roberta Gianfortoni

Above: the masterplan; below left, one of the many exciting Magnolia community meetings; and right, Board member Ricky Guerra with Auston Harris, fellow resident and gardener in Upham’s corner
Above left: final plan for Mattahunt Elementary School redesign of community garden, addition of food forest and outdoor classroom. Right: Board member Ellan Siegel with MHS staff members Kerri Pottinger and Amelia Hall. Full page: a zoom out to see the new forest path (note - this an older design for the community garden).

MATTAHUNT ELEMENTARY SCHOOL, MATTAPAN

Per capita income for a typical Mattapan neighborhood is just $14,800. There was really no question that this project would match COG’s acceptance criteria. Serving a predominantly Haitian American population, MES is nestled into eight acres of woods in Mattapan. A small administrative team rallied their Mattahunt colleagues and the larger community behind a plan to create an outdoor classroom next door in the woods. Two additional goals were met in the final plan: the design of a food forest and movement of raised community garden beds off a paved area closer to the new food forest. In addition to having one of the first Haitian Creole dual language programs in the country for pre-K and elementary, MHS has early intervention classrooms for three-year-olds and autism-based classrooms for three- to eight-year-olds. For almost half the student body English is not their first language. Eighty-two percent are high needs students.

Landscape designer: Laura Feddersen and landscape architect Patricia Noto

Shepherds: Ellan Siegel and Shavel’le Olivier
SMITH STREET COMMUNITY GARDEN, LOWELL
Located in the heart of Lowell, Mill Street Grows is a nonprofit dedicated to increasing food security and access to organic food for its residents, many of whom live below the poverty line, speak little English and have recently emigrated. While Smith Street Community Garden is thriving, Mill City would like to designate a space in the garden for gardeners to rest and socialize and where the larger neighborhood might gather. They envision a permanent space for community connection. This project has a new team of designers in 2020:

Landscape designer: Angie Verge and landscape architect: Kerry Lewis
Shepherd: David Jay

THANK YOU
Thank you to our generous, talented and dedicated volunteer designers: Kim Aherne, Kaila Bachman, Hadley Berkowitz, Darrah Cole, Laura Feddersen, Amanda Foran, Patricia Noto, Fletcher Phillips, Megan Tomkins, Christine Tullius, Adelle York

Thank you to our Shepherds:
Valerie Burns, Roberta Gianfortoni, David Jay, Jean Krasnow, Brooke Nash, Shavel’le Olivier, Ellan Siegel

With special thanks to Jean Krasnow, Brooke Nash and Fletcher Phillips who have gone above and beyond with their assistance to the elders at Franklin Field
2019 EVENT HIGHLIGHTS

JANUARY  Social Impact-athon at Northeastern University
In January, COG was invited to participate in Northeastern University’s Social Impact-athon on Environmental Justice. Organized by Rebecca Riccio, Director of the Social Impact Lab and Lecturer at the School of Public Policy and Urban Affairs, the Impact-athon was a weekend-long event that exposed students to the reality of environmental inequity in Boston and the practical and ethical implications of managing resources to promote social change. A dozen other Boston-based nonprofits addressing Environmental Justice were participants. All participant organizations received a $1,000 grant.

MARCH  High Tea @ BPL
In March we thanked our August Bailey Circle (ABC) donors with a high tea party at the Boston Public Library. Delicious tea and piles of sweet scones and biscuits were consumed.

ABC donors have given $250 or more to COG in a year. The Augusta Bailey Circle was named to honor the legacy of a woman who dedicated herself to the greening of her community. Augusta Bailey was a founder of the 1960s Roxbury Beautification Movement, and a Radcliffe Seminars design graduate.

“Beauty grows!” was Mrs. Bailey’s rallying cry. In the words of COG founder Lucia Droby, “ABC donors help COGdesign bring beauty where it’s needed most.”

ABC donors, Ian Brownell and Lynette Tsiang, enjoying high tea at the Boston Public Library.
MAY The Plant Sale

We were thrilled to bring back the COG Plant Sale! The grounds of historic Pierce House in Lincoln provided us with plenty of space for the hundreds of plants we assembled. Most were dug individually from our own yards and donated by generous plant lovers and nonprofit devotees from Somerville to Lincoln. Moments before customers arrived the skies opened up and dumped buckets of rain. Great for the plants but not conducive to plant sales. Still no amount of precipitation deterred our intrepid volunteers or loyal customers. Special thanks to Board member Ricky Guerra who provided a tent for us to huddle under.

Thank you to our Plant Sale team:
Johnny Charles, Lucia Droby, Ricky Guerra, Emma Hahn, Heather Heimarck, Cindy Larsen, Michelle Moon, Ellan Siegel and Terese D’Urso

Thank you to all those who donated plants, pots and good advice:

Mark Ahern
Jane Anderson
Natasha Arora
Vickey Bestor
Catherine Brady
Karen Clay
Ted Clausen & Jay Rogers
Jen Dorsen
Lucia Droby
Jane Gilooly
Terry Hale/Sister Plants
Mizuka Ito
Pat Jehlen
Karen Longeteig
Nancy Manzon
Lina Morales
Sally Muspratt
Jen Neuwalder & Philip Weiss
Susanno Pho
Alison Saylor/ Carlisle Garden Club
Lynette Tsiang
Christine Tullius
Jen West
Carol Zall
**JULY  STRATEGIC PLANNING & BOARD-BUILDING SUMMIT**

In July, we organized a Strategic Planning and Board-Building summit with Board members and generous colleagues who support COG’s mission. We gathered at the Center for Peace and Justice in Harvard Square where experienced community development strategist Erica Mattison facilitated the meeting. Thirteen of us engaged in a discussion about ways to improve the sustainability of the organization; and how we might attract more board members, raise our profile and increase our funding.

After completing a S.W.O.T. (Strengths, Weaknesses, Opportunities, and Threats) analysis, we opened the discussion to the group. Thadine Brown, Director of Community Relations for CPA Boston, and former Board member Jean Krasnow discussed the possibility of receiving funding through our clients’ applications to CPA. We discussed potential partnerships with the Boston Society of Landscape Architects (BSLA) and the Ecological Landscape Alliance (ELA). This led to productive conversations with Gretchen Rabinkin, Executive Director of the BSLA, later that summer and to an invitation to contribute an article to ELA’s newsletter.

In the end, we determined that COG and BSLA can indeed work more closely together but should not partner. Jennifer worked with designers Hadley Berkowitz and Christine Tullius to create a portrait of the Magnolia Street Garden project and we are delighted that both have become highly productive and very welcome members of the COG board.
OCTOBER PROJECT SHOWCASE

In October we celebrated the work of our designers at our annual Project Showcase, this year held at the Roxbury Innovation Center in Dudley Square. We were honored to have the esteemed Greg C. Watson as our guest speaker.

One of the first Executive Directors of Dudley Street Neighborhood Initiative (DSNI) and an early voice addressing climate change, Greg Watson has spent nearly forty years learning to understand systems thinking as inspired by Buckminster Fuller and to apply his understanding to achieve a just and sustainable world.

He currently serves as Director of Policy & Systems Design at the Schumacher Center for a New Economics, which is a leading voice for building local economies. Watson also served on President-elect Barack Obama’s U.S. Department of Energy transition team and has held numerous public offices including Commissioner of Agriculture and chair of the Commonwealth’s Public Market Commission among other positions under Governors Weld, Dukakis and Patrick.

Not many could give as compelling a presentation on urban agriculture/food justice, Bucky Fuller and a history of racism in the United States. We were riveted.

The event was sponsored by the Solomon Foundation through A Green Greater Boston Program supported by the Barr Foundation. With a $200 start from the Board we raised an additional $1,000 from attendees.
Mary Ann Nelson, Executive Director of Mission Hill Health Movement (MHHM) talking with L-R Sally Muspratt, Laura Kuhn and Claire Kozower. They’re standing in front of COG masterplans for Codman Academy and MHHM’s Community Garden, which was awarded 2019 Boston CPA funding, displayed at the Roxbury Innovation Center.
Thank you to our donors

We acknowledge the many individuals, businesses and foundations whose contributions have supported us this year. We are deeply grateful for your generosity. Donors with an asterisk designated their Spring donation in honor of Rosalie Johnson, who, together with Lucia Droby, founded COGdesign.

Corporate and Organization Supporters
Beacon Hill Garden Club
Cavicchio Greenhouses, Inc.
Cedar Grove Gardens
Landscape Design Council
Learning by Giving Foundation
Perennial Gardens
Richardson & Associates
Solomon Foundation in partnership with the Barr Foundation’s A Greener Greater Boston
Terrascapes

Stewardship Council ($1,000 or greater)
Ian Brownell & Ellen Epstein*
Geoffrey D. Kimball
Jean & Jordan Krasnow
Sally Muspratt*
Ellan Siegel
Terese D’Urso*

Augusta Bailey Circle ($250 and above)
Peter & Sigall Bell
Hadley Berkowitz
Rafael L. Bras
Eunice Burley
Ann Buxbaum
Carolyn C. Carroll
Karen Clay
Russell Cohen
Lauren Dias & Peter Kochansky
Lucia Droby & Rick Burns*
William & Virginia Foote
Karen Longeteig
Michelle Moon
Margaret E. Richardson*
Ann Schauffler & Stanley Griffith
Barbara Silber
Edward Sonn
Anne W. Spirn
Hope & Jonathan Weinman*

Returning and New Supporters
Phyllis Anderson*
Charlene Banard
John & Maria Bartlett
Lucy Borodkin*
Linda Burnett
Jane Caulfield & Kimberly Caulfield
Susanne & Benjamin Clark
Russell Cohen
Ann D. Cummings
Melinda Dillon
Barbara Elfman
Monica Fairbairn
Charlotte Fleetwood*
Marie Fukuda
John Furlong
Robert Gianfortoni
Phillip Giffey
Carolyn Goldhammer
Heather Heimarck
Nancy Hubert
Roger Jeanty*
Judith Katz
Claire Kozower
Stephanie Leonard*
Claire Walker Leslie*
Barbara Mackey
Frances T. McLennan*
Walter McWhorter
Joel and Jeanne Mooney
Pat Moyer
Sally J. Naish & Joe Snodgrass
Jill Nooney*
Jessie Panek
Nancy Phillips
Carl Popolo
Yvonne Quinama
Jean Ann Ramey*
Kathy Sargent-O’Neill*
Alexandra Schweitzer*
Jill Stansky*
Margery Stegman
Christina Sym
Christine Tullius
James Wallack
COGdesign FINANCE 2019

REVENUE 2019

- Board & Adv. Board: 8.7%
- Client Fees: 1.3%
- For Profit Corp.: 10.6%
- Fundraising Events: 6.7%
- Individuals: 63.8%
- Grants: 8.9%

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EXPENSES 2019

- Office: 9.9%
- Insurance: 6.6%
- Professional Development: 0.9%
- Development: 7.4%
- Accounting: 7.0%
- Personnel: 68.3%

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