Community Outreach Group for Landscape Design

Building Partnerships – Strengthening Communities

ADVISORY BOARD

John Furlong, FASLA
Director, The Landscape Institute, ret.

Linda Herman
RN, Landscape Designer

Karen Howard
Howard Garden Designs

Clarke Keenan
Business Owner, ret.

Sara Muspratt
SMMGardens

Susan Opton
Terrascapes

Todd Richardson, ASLA
Richardson & Associates

Alexandra Schweitzer
Health Care Administrator

YOUNG ADVISORY GROUP

Isabel Baird, NEU/Climable

Aqsa Butt, Landscape Architect

Andrew Grandahl, NEU/Climable

Emma Hahn, Landscape Designer

Kimberleigh Holman, dancer/social media

Russell Holman, Hartney Greymont

Rie Machiorolo, GreenCity Growers

Lev McCarthy, Rose Kennedy Greenway

Erica Quigley, Yard and a Half

L-R: Board member and Project Committee Chair, Jean Krasnow, Executive Director Jennifer Kimball and Board Chair Karen Clay at COG’s 20th Anniversary party

Cover: NEU and Paige Academy students work on envisioning their new landscape
Dear friends of COGdesign,

It is that time of year again, to reflect on both successes and challenges of the past year. And what a year it was!

After serving as the Executive Director from April 2015 to January 2017, Meg Muckenhoupt left COGdesign in January to pursue other interests. We truly appreciate the contributions she made during her tenure with COG and wish her great success in her new endeavors.

The COG board decided to postpone immediately hiring a new ED until we examined and defined what we needed to grow and thrive as an organization after a great 20 year run. Yes, COGdesign also celebrated its 20th-anniversary in 2017. Thank you Lucia Droby and Rosalie Johnson for creating this amazing organization.

We welcomed new Board member Lyn Carroll in February.

Without an ED for the first part of 2017, the already engaged board ran COGdesign with an understanding about the uniqueness of our mission and who we serve. Hats off to COG’s amazing board! Board Member Jean Krasnow almost single-handedly put out a successful call for projects and designers which resulted in 8 exciting projects which are now completed or near completion. Jean also reorganized the selection process for getting both community clients and designers. Thank you Jean and all board members who dedicated additional hours during this time period.

In September, we hired our new part-time Executive Director, Jennifer Kimball. She comes with a background in landscape design and is also a talented musician. In her role as ED, she will bring her own unique lens on how to move COG forward over the next decade. She has already begun identifying the intersection of COG’s mission with environmental justice issues. We look forward to seeing where she brings COG.

Some highlights:
• Increased social media presence
• Two Design Reviews were held in COG’s new office in the Taza Chocolate Building in Somerville. Eleven projects were presented to an enthusiastic and knowledgeable COG community audience.
• Six COG projects moving into development phase
• Creation of Young Advisory Committee

These are just a few of the highlights. While we want to recognize our successes, we also understand there are areas that we need to grow. These include:
• Becoming more financially stable
• Establishing partnerships with other organizations to further our work
• Encouraging and expanding opportunities for a range of diverse landscape designers to apply for COGdesign opportunities
• Continuing to recruit a talented, diverse Board.

Thank you for your ongoing support. We look forward to your partnership and your help to continue our mission to help improve the health, environment, and lives of underserved communities.

In gratitude for your continued support,
Karen M. Clay
COGdesign BY THE NUMBERS: 2017

24 landscape architects, landscape designers and landscape architecture students worked pro bono with

8 community organizations in

3 cities: Chelsea, Framingham and Boston (neighborhoods of Dorchester, Roxbury, Jamaica Plain, Back Bay, South End and Mission Hill)

Together they donated:

732 hours of professional time valued at

$58,560

In addition:

14 of this year’s 24 designers are new to COG!

Thank you to our generous and talented volunteer designers:
Laura Feddersen, Ryan Corrigan, Ellen Abdow, Hadley Berkowitz, Katie Wilcock, Jane Coutre, Judy Timpa, Margery Stegman, Lisa Bierman, Susan Opton, Emma Pritchett, Anna Papok, Laura Wetherall, Diana Simon, Heather Heimarck, Hilary Buskirk, Kevin Beutell, Jason Rosenthal, Cammy Kuo, Rebecca Montante, Philip Bryant, Jumana Baghaffar, Malcolm Khaldi, Jack Beresford

Thank you to our Shepherds:
Terese D’Urso, Jean Krasnow, Valerie Burns, Lyn Carroll and Jennifer Kimball

Special thank you to:
Heather Heimarck, former Director of the Landscape Institute and mentor for so many LI graduates for bringing her class of Northeastern University students into the COGdesign process; for suggesting one year ago, that Jennifer might consider applying for the job of ED at COGdesign; and for offering a great tip on potential desk space in a shared office of architects in the Taza chocolate building, Union Sq., Somerville.

Kathy Tarantola, for volunteering her photography services for our Design Review.
Kimberleigh Holman, for outstanding social media work

Kevin Beutell and Hilary Buskirk, for giving the Northeastern students a tour of Stantec, hosting a Paige Academy community meeting, creating a base plan for the project and offering support to Heather Heimarck
2017-18 PUBLIC PROGRAMS

NEGrows, Dec. 3, 2017
COG Board member Terese D’Urso with ED Jennifer Kimball in front of the COG booth before hosting a COG reception

Design Review, COG headquarters, March, 2018
COG volunteer designer Laura Feddersen making her design presentation for a community garden for Mission Hill Health Movement

20th Anniversary Party Nov. 5, 2017
Founder and ED Lucia Droby blowing out candles on the 20th Anniversary Cake with new ED Jennifer Kimball; L-R: Karen Madsen, John Furlong, Maggie Dee Spencer, Terese D’Urso, Lynette Tsiang, David Jay, Sally Muspratt, Jeanne Van Orman, Holly Samuels, Karen Longeteig, Heather Heimarck, Rick Burns, Valerie Burns
COGdesign PROJECTS:

In December, 2017 we took on eight new community projects, matched them with volunteer designers and shepherds and set them on their way. Three community meetings are recommended and each team draws up a contract agreeing on the scope of work. Four projects are nearly complete: final designs are approved, designer and client evaluations are underway. We’ll host a Project Showcase in the early Fall and send out our 2018 Call for Projects to begin the process again.

PAIGE ACADEMY, ROXBURY

The work requested involved mitigating stormwater management and community path restoration for a Montessori-based elementary school. COG volunteer, Landscape Architect Heather Heimarck brought her seven Northeastern Univ. LA students into the process as well as engaging two Stantec landscape architects to continue the work if necessary after the semester ended. The students’ final designs provide Paige with two different solutions to repair of the pathway and stormwater mitigation, as well as an alphabetically organized perennial garden, a compost-heated geodesic dome for play, and additional parking.

HALEY HOUSE, S. END

COG volunteer Judy Timpa designed two front gardens for transitional housing on Columbus Ave.

FENWAY VICTORY GARDENS, BACK BAY

The design team of COG volunteers Ellen Abdow, Hadley Berkowitz and Katie Wilcock await approval of their stunning redesign of the front entrance to the historic Victory Gardens. Challenges involve stakeholders in the numerous groups involved in preserving the character of Olmsted-designed parks! The team did extensive historic research on the history of the Victory Garden, Olmsted’s original planting plans, and the demographics of current gardeners.
BOSTON COLLEGIATE CHARTER SCHOOL, DORCHESTER
Creating a design for a dark, paved entryway to a vibrant middle school which hundreds of people walk by on their way to the T at JFK required COG volunteer designer Margery Stegman to think outside the plant box. She enlisted a ceramic artist to create bright colored tiles for the wall.

EGLESTON SQUARE PEACE GARDEN, JAMAICA PLAIN
COG volunteer designer Susan Opton enlisted a team of designers to assist with the redesign of a beloved Peace Park underneath a giant Clear Channel billboard. Their design reflects the community’s desire for gathering space and a memorial pathway for neighbors who lost their lives during a dark period of urban violence.

GREENROOTS, CHELSEA
This vibrant community organization applied for planning assistance and COG volunteer designer Ryan Corrigan created, with the community’s input, a beautiful expansion to their existing community garden.

HOOPS & HOMEWORK, Framingham
COG volunteer designer Jane Coutre is working closely with the after school programs’ Director, Herb Chassen, to move this project forward. The community would like to have a shady place to sit, a community garden, and a playground for children in the program.

MISSION HILL HEALTH MOVEMENT, ROXBURY
COG volunteer designer Laura Feddersen worked with the MMHM board and surrounding community to design a community garden one of the last vacant lots not being developed for housing.
Thank you to our donors

Donors with an asterisk (*) supported the Rosalie Johnson Fund which honors COGdesign co-founder Rosalie Johnson and the projects and events she prized.

Stewardship Council ($1,000 or greater)
Linda & John Fiske *
Ellan Siegel *
Karen Longeteig *
Jean & Jordan Krasnow
Mark & Rebecca Morrison *
Sally Muspratt
Cathie & Clarke Keenan
Terese D’Urso *

Augusta Bailey Circle ($250 and above)
Diane Aronson
Patricia A. Bras
Oonie Burley
Carolyn C. Carroll
Karen Clay
Lucia Droby & Rick Burns *
Ann Schaufler & Stanley Griffith
Geoffrey Kimball
Ed Sonn

Corporate and Organization Supporters
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Beacon Hill Garden Club
Benevity Community Fund
Boston Foundation
Cavicchio Greenhouses, Inc.
Harrison McPhie, Inc.
Landscape Design Council of the Garden Club
Federation of Massachusetts
Massachusetts Cultural Council
Richardson & Associates
Terrascapes

Returning and New Supporters
Andrea Axelrod * in honor of Jean Krasnow
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Martha Bassett *
Sharon Bauer & David Breakstone
Molly Beard
Daniel Blake
Lucy Borodkin *
Maureen Bovet
Leslie Brayton
Linda Burnett
Valerie Burns
Ruth Butler *
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Anne Frost
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Philip Giffee
Eileen Goldberg
Liz Goodfellow Zagaroff
Grace Gregor
Beth Gurney
Cynthia Hinkelman *
David Jay
Cynthia & Eric Kaplan
Judith Katz
Jennifer Kimball
Kimberly King
Heidi Kost-Gross
Joshua Krasnow & Beverly Stickles
Stephanie Leonard *
David & Claire Walker Leslie *
Beth Liao
Rebecca Matthews
Hugh & Arlene Mattison
Frances McClennan *
Jennifer McPhee
Patrick Johnson McVeigh
Julie McVeigh
Lynn McWhood
Ellen Parker Menounos *
Pat Moyer
Margaret Muckenhoupt
Sally J. Naish
Barry Needalman
## Financial Summary

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<tr>
<th></th>
<th>FY 2015</th>
<th>FY 2016</th>
<th>% Change</th>
<th>FY 2017</th>
<th>% Change</th>
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<td><strong>Total Activity</strong></td>
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<tr>
<td><strong>Operating Revenue</strong></td>
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<td>Earned Program</td>
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<td>Contributed Revenue</td>
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<td><strong>Operating Expenses</strong></td>
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<td>Program</td>
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<td><strong>Total Operating Activity</strong></td>
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</table>

## Revenue by Source

- Earned
- Investment
- Contributed

## Expenses by Functional Grouping

- Program
- General & Administrative
- Fundraising
2017-18 COG projects

COGdesign Projects

- BOSTON COLLEGIATE CHARTER SCH: entryway design
- EGLESTON SQ. PEACE GARDEN: plaza/park redesign
- MISSION HILL HEALTH MOVT.: community garden
- PAIGE ACADEMY: stormwater mitigation
- HALEY HOUSE: front yard designs
- GREENROOTS: new community gardens
- GREAT HALL/CODMAN SQ.: design public landscape around bldg.
- **HOOPS & HOMEWORK:** community garden/shaded seating area
- FENWAY VICTORY GARDENS: redesign entryway
- FIRST CHURCH ROXBURY: healing garden & parking

2017-18 new projects in green
2016-17 ongoing projects in purple

* Hoops & Homework — just off the map to the West in Framingham, MA